



The Eco friendly liquid wax MAGIC POTION for alpine ski, nordic ski and snowboard continues to surprise this year with the launch of a new bottle combining : High gliding performance, eco friendly aspects and DESIGN....

The new MAGIC POTION bottle integrates a refined ecological design, a woollen applicator to better use MAGIC POTION in any conditions without additional tools.



Designed by the french company NOEMI, this new bottle is in line with the latest innovations in ECODESIGN concept to reduce the raw material used to produce the bottle by simplifying its use and by integrating the product life cycle and its recycling from the beginning of its conception.

This new concept allows you to wax a pair of skis or a snowboard very easily and in a very short time :

- Pull the MAGIC POTION bottle out of your pocket
- Shake well before use
- Pull the cap off (which protects the applicator)
- Pour a few drops of MAGIC POTION along the base of your skis or snowboard by pressing the bottle
- In the same movement, spread the product with the applicator, along the base
- Close the bottle with the cap
- Put the MAGIC POTION bottle back into your pocket

Your skis or snowboard are now ready to glide and will give you PURE SENSATION for several riding days.

Easy, fast, efficient, without any additional stuff and moreover ENVIRONMENTALLY FRIENDLY.

MAGIC POTION is formulated without any harmful components, good for the environment and your health. No alcohol, no wax, no fluorinated additives and it is 100% biodegradable.

You will do nature a favour by choosing MAGIC POTION to prepare your skis and snowboard!

Contact : magic@magicpotion-snow.com

www.magicpotion-snow.com

Made in the french Alps - FRANCE

MAGIC POTION, gives an annual donation of 1% of its turnover to environmental associations into the program : 1% for the planet

For more information visit www.onepercentfortheplanet.org

