



**Press release**  
**Winter collections**  
**2009/2010**

With its background experience in retail of sports equipment, established in French ski resorts since 1981, **Eurosports Diffusion** develops products specifically for winter and mountain sports.

It's at the heart of the Alps, in Alpe d'Huez, where they are in permanent touch with the customer base that the products are designed and tested.

Over the years, **Eurosports Diffusion** has been able to develop specific brands and now distributes them via a network of 800 sport shops in France, Switzerland and Andorra.



Ski and  
Snowboard gloves



Headwear



Helmets  
Ski sunglasses  
and goggles



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**Eurosports Diffusion**  
**presents its products at ISPO**  
**Hall : A3 Stand : 417**

Pictures and samples are available on demand

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