

BACKGROUND

Six months after its first outing, Magnestick®'s development has led to the creation of Sommital. This growth has been accompanied by several partnerships. Sommital.

Presented in December 2007, the Magnestick® system has now acquired a legal entity to help with its development: Sommital.

A subsidiary of S3V, it is responsible for developing, marketing and distributing the Magnestick® system. Sommital owns the exclusive license for marketing the system worldwide. système Magnestick®.

MAGNESTICK : How does it work ?

MAGNESTICK is an innovative system that enhances child safety on the chairlift, throughout the ride from start to end. MAGNESTICK: 2 PARTS



A permanent magnet fixed to the seat is activated for the whole ride up including when the child gets on. (All the seats can be equipped if necessary). On arrival at the top, the magnet is automatically deactivated when the child gets off. The child can then get up from the seat normally.

A light (200g) back protector worn by the child includes a metallic plate.

As soon as the metallic plate comes into contact with the magnet, the child is «secured» to the seat.



MAGNESTICK HIGHLIGHTS

The risk of a child falling off before getting to the top is prevented as the magnet is only deactivated when the child puts their skis on the snow (even if someone lifts the restraining bar well before arrival).

Children wear this protection throughout the day's skiing (not only when taking the chairlift).

On their way down, this CE-approved back protector protects their backs if they fall or collide with someone else.

This vest comes in a bright colour so that children can be seen on the slopes and to avoid collisions with other slope users.

MAGNESTICK

Carrying children in complete peace of mind going down the slopes in complete safety